



2012 Ethanol Video Contest Entry Form

Part 1: Video Submission Guidelines

All videos submitted must be between sixty (60) and ninety (90) seconds in length and may be edited for length and effects.

Videos should show some of the numerous ways ethanol is important to their community.

Videos cannot include any foul or explicit language.

Videos cannot contain reference to any equipment manufacturer except New Holland Agriculture.

Videos should NOT be based on another copyrighted work, such as a TV show or existing commercial - make it original!

Videos should avoid showing logos and signs on clothing, machines, buildings, etc. other than logos associated with and provided and approved by Sponsor, or the FFA.

If you wish to use music in your video, it must be music provided by the Sponsor and will be available for download on this site (Director's Assets). You must first preview the cut of music before you can download the music. Music downloads may be used for the sole purpose of creating videos as part of the New Holland Ethanol Video Contest .

Any person appearing in the video must consent to doing so and sign a Talent Release Waiver (available on site in Director's Assets). Those waivers must be submitted to the Sponsor using the provided materials at the same time entry form is submitted.

The New Holland Ethanol Video Contest entry cannot be submitted directly to the www.ethanolvideocontest.com site. Instead, we are asking that you upload your video to a site like YouTube, prior to submitting your application to the New Holland ethanol video contest. YouTube is available at www.youtube.com and is not affiliated with nor a sponsor of this contest.

There is no limit to the number of entries representing an individual or FFA Chapter. You may not submit the same entry more than once.

Complete all required documents and application (including parental /guardian signatures if under 18) and submit using one of the following methods:

- a. **Online:** Via www.ethanolvideocontest.com using the online form (only for single person entries who did not utilize on camera talent requiring Talent Release waivers). Each potential internet entrant must provide all information requested. Entrants will be required to complete signatures using a mouse or mouse type device. Entrants under 18 will need to have parental signature/consent to enter. To be considered a qualifying entry for this Contest, a potential internet entrant's information must be submitted between 9:00 a.m. EDT on October 23, and 5:00 p.m. EST on December 17, 2012. Sponsor's host computer will be the official clock for this Contest.



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- b. **Fax:** Download the application/entry form (plus any Talent Release Waivers if required from Director's Assets section), complete all required sections, and **FAX** all related documents for all participants to Ethanol Video Contest to (717) 355-1345. Entrant's information must be submitted between 9:00 a.m. EDT on October 23, and 5:00 p.m. EST on December 17, 2012. Sponsor's host Fax machine will be the official clock for this Contest.
- c. **eMail:** Download the application/entry form (plus any Talent Release Waivers if required from Director's Assets section), complete all required sections, scan and email all related documents for all participants as a jpeg or pdf file (only formats accepted) to ethanolvideocontest@newholland.com. Entrant's information must be submitted between 9:00 a.m. EDT on October 23, and 5:00 p.m. EST on December 17, 2012. Sponsor's host computer will be the official clock for this Contest.
- d. **Mail** To enter the Contest by mail, download the application/entry form (plus any Talent Release Waivers if required from Director's Assets section), complete all required sections, mail all related documents for all participants to New Holland Agriculture, Ethanol Video Contest, 120 Brubaker Ave. MS 209 New Holland, PA 17557. Only one entry per envelope. All mail in entries must be postmarked on or after October 23, 2012 and on or before December 17, 2012 and must be received by the Sponsor on or before December 24, 2012.



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Part 2: Applicant Information

Main Contact Name: _____

Main Contact Address: _____

Main Contact City: _____ State: _____ Zip: _____

Main Contact Phone: _____

Main Contact email: _____

Main Contact Age: _____ Date of Birth (MM/DD/YYYY): ____/____/____

Name of High School/Vocational School: _____

FFA Chapter Name: _____ ID # _____

FFA Chapter Advisor: _____

Video Title: _____

URL where video can be found (print) <http://> _____

I have read the and am aware of the Official Rules of the New Holland Ethanol Video Contest and I understand that by submitting this video for entry I hereby irrevocably assign and transfer to the Sponsor (New Holland) the entire right, title and interest in and to any videos submitted herein, including all copyrights. Videos will automatically become sole property of the Sponsor.

Initials: _____

Main Contact Signature: _____

Parent Guardian Signature: _____

Parent Guardian Name (printed): _____

IMPORTANT: If others are involved in the production/entry of this video, please attach an additional application sheet(s) containing all information requested for each individual. All forms for a title must be submitted concurrently.

Remember, if you use on camera talent, you must submit Talent Release Waiver forms which can be found in the Director's Assets section of the website for download. The releases must be submitted with the application.